

aruba holiday!

FREE WEEKLY GUIDE TO VACATION FUN & BEST BUYS....

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Let's start our walking and shopping tour at the head of Nassaustraat at one of Aruba's oldest, yet most modern and up-to-date stores... ARUBA TRADING COMPANY, affiliated with Curaçao's Yellow House. Here, all under the same roof, you will find a fabulous collection of perfumes, cosmetics, cashmeres, Danish pipes, D'Avenza sportcoats, French and Italian ties, and gift articles sure to please young and old. Liquor and cigarettes in bond are delivered free of charge to your ship or plane. Under the same roof, their airconditioned PHOTO EL GLOBO carries one of the Caribbean's largest selections of photographic and electronic equipment. A most courteous and friendly welcome awaits you at the ARUBA TRADING COMPANY.

Directly across the street is LEO BERLINSKI, jeweler, featuring platinum and 18 ct. gold jewelry set with precious and semi-precious stones, cultured pearls, the world famous Girard Perregaux and other well known Swiss made watches. They carry sterling, silver plated and stainless steel cutlery, bone china and ceramic dinnerware, crystal from France, Finland, Sweden and England, figurines, teakwood articles, petit point and beaded bags. There are gifts galore in every price range just waiting for you, so browse to your heart's content.

Right next door is the wonderland of the airconditioned PEASANT SHOP, with handicrafts from 52 countries! Madeira linens, handcarved wooden figurines, masks and lamps. Cashmere sweaters from Pringle, Lyle & Scott and Cox Moore; also beaded sweaters and "Kislav" kid gloves. Meerschaum, Dunhill, Comoy pipes. Folklore art and souvenirs from Asia, Africa, Latin America and Europe. Gold and silver jewelry and charms, crystal, Copenhagen and Bavaria porcelain. You'll like PEASANT SHOP'S excellent service!

A few steps further on the same side of the street a big neon sign proclaims MARIO'S! Here the counters display an exciting selection of the finest perfumes, toiletries, bath oils and cosmetics. Dunhill pipes and several brands of Danish pipes keep the male sex busy while milady is perfume pondering. MARIO'S delivers liquor in bond purchases to your ship or to the airport free of charge. Big savings also on cigarettes, Dutch cigars and pipe tobacco..... Just ask for your favorite brand. This is also the place for souvenirs. They will gladly mail your \$10 gift parcels.

Cross over and at no. 22 is BOTICA DEL PUEBLO. If you're running low on suntan lotion, hairspray, toothpaste, cosmetics, and other toilet articles, take a few minutes at this drugstore. They also carry perfumes and colognes, as well as the delicious Verkade and Cadbury chocolates, and Dutch "zoute drop" (licorice). If you want to replenish your vitamin supply, or want a prescription filled, their reliable "apotheker" (pharmacist) will be glad to be of assistance.

Two buildings further is S & F's OPTICA MODERNA..... binoculars, barometers, opera glasses, fine sun glasses, and French jeweled spectacle frames are offered here.

The sound of a carillon attracts you to the corner on your left, and as you approach, automatic doors, glide open to welcome you into SPRITZER & FUHRMANN'S, airconditioned, shopping fairy land. Of their Aruba stores, the Nassaustraat store is the largest (There is a boutique in the Hotel Aruba Caribbean, and a shop in San Nicolas). They will be pleased to show their unique collection of diamond and gold jewelry, mostly exclusive pieces from the Continent. Fine watches such as Patek Philippe and Piaget and a wide range of Swiss novelty watches, are all advantageously priced. There are clocks, evening bags, objets d'art, crystal, sterling and bone china from the most

(Cont. page 10)



Edward J. Alofs, "Peter Stuyvesant" and Oliver Pilat

"KICKING UP SAND"

On May 26 Edward J. Alofs, Commissioner of the Netherlands Antilles Economic Mission in New York, presented a stained glass window* replica depicting Peter Stuyvesant and the six Netherlands Antilles islands, to Oliver Pilat, Mayor John V. Lindsay's assistant.

At the presentation ceremony in New York's City Hall Mr. Alofs recalled that in 1647, exactly 320 years ago, Peter Stuyvesant became governor of the city of New York, then known as "New Netherlands".

Peter Stuyvesant is of particular interest to the Netherlands Antilles because he was for a number of years concurrently, governor of both the city of New York and the Netherlands Antilles. Under his dynamic leadership both New York City and the Netherlands Antilles did very well.

It is interesting to note that Peter Stuyvesant lived up to his name which in Dutch means "kicking up sand". In fact it was during a battle on the N.A. Windward Island of St. Maarten that he lost his leg and thus became familiar to all New Yorkers as "old silver nails".

Historically, Stuyvesant has created an unbreakable link between the city of New York and the Netherlands Antilles. As a result of the several millions of dollars which the N.A. spends on importing goods from New York City and because of the well over seventy five thousand New Yorkers who visit these six Caribbean islands each year, the people of the Netherlands Antilles have always had a warm feeling towards New Yorkers. The N.A. has had the greatest admiration for New York City's Governor Peter Stuyvesant, and his achievements. And, today the Netherlands Antilles holds in great esteem the honorable John V. Lindsay, New York City's Mayor, who is "kicking up sand" in a most admirable and modern way.

Mr. Alofs presented the stained glass window, not only as a symbol of warm feeling and appreciation towards the citizens of New York City, but as an expression of our desire to strengthen the economic ties between New York and the Netherlands Antilles through trade, industry and tourism. The Netherlands Antilles Economic Mission is located at 866 United Nations Plaza.

* The original stained glass window can be seen at Columbia University's Chapel.

ENGLISH NEWSCASTS:

VOZ DI ARUBA: (PJA-10) 1325 kc. equal to 226.4 meters. Mon. thru Sat.: 8:15 a.m. and 2:15 p.m.

RADIO ANTILLANA: (PJA-8) 1270 kc. equal to 236.2 meters. Mon. thru Sat.: 12:40 - 12:50 p.m.

RADIO VICTORIA: (PJA-6) 920 kc. equal to 326.1 meters. Mon. thru Sat.: 7:30 a.m., 12:30 noon, 6:30 p.m.

DID YOU KNOW THAT...

... it is cheaper to buy in Aruba and pay duty even if one runs over the \$100 duty free exemption limit?

... Aruba has an Information Center in New York City at 609 Fifth Avenue; in Puerto Rico at 1009 Ashford Avenue; San Juan. In Canada contact E. & G. Martijn, 1405 Bishop Street, Montreal.

MAP OF SHOPPING CENTER



1 ALL AMERICA CABLES
2 ARUBA TRADING COMPANY
3 BERLINSKI
4 BOTICA DEL PUEBLO
5 CASA DEL MIMBRE
6 EVA BOUTIQUE
7 FANNY'S
8 FRENCH BEAUTY INSTITUTE

9 KAN JEWELERS
10 LA PARISIENNE
11 MARIO'S
12 PALAIS ORIENTAL
13 PEASANT SHOP
14 SPRITZER & FUHRMANN
15 TROCADERO
16 UCHEE'S
17 WIMCO

A ARUBA TOURIST BUREAU
DEPARTMENT OF ECONOMIC
DEVELOPMENT (upstairs)
B POLICE HEADQUARTERS
C PROTESTANT CHURCH
D TAXIS

The "Scoop" on U.S. Customs Regulations

U.S. Customs Regulations need not frustrate the traveling shopper. Shopping in the Netherlands Antilles can result in many a worthwhile saving. Here are some of the facts about the October 1, 1965 Customs Regulations and some tips which will make your shopping in the Netherlands Antilles pleasant and profitable.

The U.S. Customs Regulations allow that:

Each returning resident may take back with him, free of duty and tax, articles totaling \$ 100.—, providing the stay abroad has exceeded 48 hours and that the \$ 100.— exemption or any part of it has not been used within the preceding 30 days. (The \$ 100.— is based on the fair retail value of the items in the country obtained).

The advantages to be considered are:

1. There is **NO LIMIT** to the number of articles you can take back, as long as you pay duty on the amount in excess of the \$ 100.—. The duty on purchases in excess of \$ 100.— is levied on the **WHOLESALE PRICE** of the item **IN THE COUNTRY OBTAINED** (the customs officer generally subtracts 40% of your retail cost to arrive at the wholesale value).
Now here is where you can effect your savings. For example:
Let us say that a camera retailing in the U.S. for \$ 50.— is retailing in Aruba for \$ 30.— U.S. Customs will levy a 15% duty on 60% of the \$30 Aruba price. This is only a duty of \$ 2.70. Thus, the total cost of the camera to you, including the duty you will pay on arrival in the U.S. is only \$32.70! which is still considerably lower than the U.S. retail price of \$ 50.—.
2. **GIFTS...** In addition to the \$ 100.— exemption, each traveller can mail an **UNLIMITED NUMBER** of gifts valued up to \$ 10.— each, to friends and relatives back home, provided the addressee does not receive in a single day gift parcels exceeding the \$ 10.— limitation. **NO** declaration is required, and **NO** tax is levied. Gifts of liquor and tobacco are not permitted, but perfume, valued at less than one dollar, is permitted in this privilege.
3. **LOW DUTY** items are **GOOD BUYS** because even when including the duty they will cost you far less than you would pay back home.

Such items as cameras, watches, perfume, cultured pearls and shoes are goods buys.

4. **FREE OF DUTY** are portable typewriters, foreign photographic film, original paintings, drawings and sculptures, foreign language books, antiques over 100 years old... and of all things, caviar and truffles!
5. **WEAR AND TEAR** on items purchased during your trip and used during the trip, such as clothing, cameras, binoculars, watches, will be considered by the customs authorities. When declaring these items, mention that they have been used on the trip and the customs officer will make an appropriate reduction for wear and/or use on the value of the items and on the subsequent duty.
6. An **UNLIMITED AMOUNT** of cigarettes can be brought in duty-free (within your \$ 100.— exemption) for personal use (New Yorkers, please note!). Cigars, however, are limited to 100.
7. **DUTY-FREE LIQUOR** may total one quart per person over 21. Substantial savings can be realized when taking back more than one quart because even with the duty it comes out cheaper than at the corner liquor store in the U.S. This is especially so on higher priced brand items, and on brandy and wine. E.g. a bottle of liqueur retailing in the U.S. for \$ 9.26 is sold in bond in Aruba at \$ 2.75. The duties levied are \$ 2.35, thus the total cost of this bottle to you, including the U.S. duty, is only \$ 5.10, and your savings amount to \$ 4.16! The savings on five such bottles amount to \$ 20.80!!!
8. Remember that you are not allowed to bring back merchandise originating in Communist China, North Korea, North Vietnam and Cuba.
9. **SAVE MONEY** by using your \$ 100.— exemption for the high duty items. Pay duty on the low duty items.
10. Go through U.S. Customs **SMOOTHLY** by filling out your declaration carefully, keeping your dutiable items together and your sales slips handy.

Guerlain
MARCEL ROCHAS
parfums carven
NINA RICCI

ARUBA TRADING COMPANY'S
French Perfumes - Gift Items
Liquors and Cigarettes in bond
Cashmere Sweaters, Swiss Sportshirts

in the heart of the shopping center
NASSAUSTRAT

SAY
Johnnie Walker
RED LABEL
NEW YORK PRICE:
\$ 7.05
ARUBA PRICE:
\$ 2.50



What's the most popular sport in Aruba?



Shopping at Spritzer & Fuhrmann.

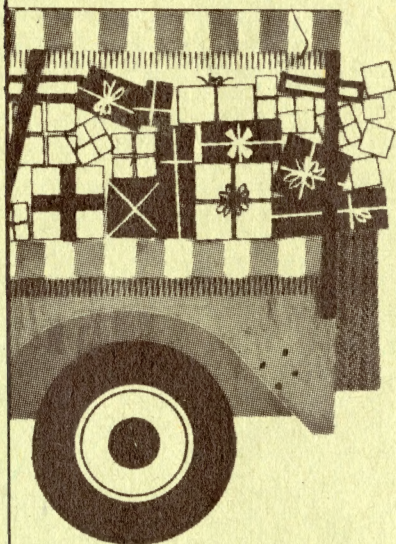
We admit that visitors to our island paradise seem to enjoy swimming, sailing and sun-bathing. But a visit to Spritzer and Fuhrmann still tops everybody's list of "things to do."

What's the secret of such popularity?

Values. Superb values in Continental jewelry. Fine watches. Unusual objets d'art. In exquisite china, crystal and sterling. Combined with the taste, service and dependability that is Spritzer and Fuhrmann's alone.

Come see our main building — the building with the bells — at Nassastraat.

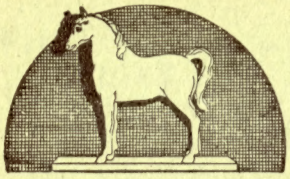
Discover why shopping at our stores is even more than a popular sport. It's a pleasure.



SPRITZER + FUHRMANN

"Jewelers of the Caribbean"

ARUBA • BONAIRE • CURAÇAO • ST. MAARTEN • NEW YORK



WHITE HORSE
Scotch Whisky



CRÈME DE MENTHE

Marie Brizard

WIMCO



COGNAC
COURVOISIER

The Brandy of Napoleon

IMPORTED

O.F.C.

Canadian Whisky

**WATERSPORTS
SAFETY PRECAUTIONS**

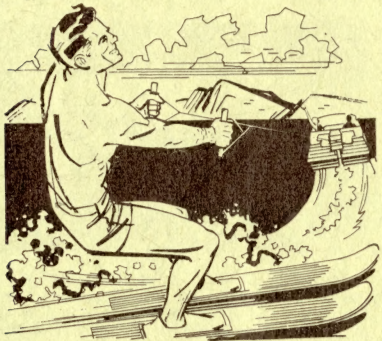
To protect swimmers and bathers from possible disagreeable encounters with watersport boats, a strip of the sea of about 250 feet along Aruba's Palm Beach has been strictly reserved for swimming and bathing only.

The seaside boundary of this strip is marked by a line of yellow bouys. All boats must stay beyond this line, while swimmers remain inside the line.

To enable boats access to shore, two areas have been designated for this purpose.

These areas are marked with six black bouys, three on each side, connected by floating lines.

There is a notice on the beach warning swimmers to keep out of these areas.



Swimming beyond the line of yellow bouys, or in the areas provided for boats as marked with black bouys, is dangerous and should be avoided.

A word of caution . . . you want to go home with a beautiful tan, but don't go at it too fast. The sun is very strong and its a wise sunbather that starts off with a few minutes at a time and uses a sun lotion to avoid a painful sunburn that can ruin your trip.



UNDERWATER HOLIDAY

There's a growing army of people who march off in skintight rubber-suits, glass masks, and with loaded spearguns.... their stamping grounds are the vast and fascinating territories of the underwater-world. If you are one of them, you have certainly come to the right place.

Aruba offers the snorkelers and scubadivers excellent waters with beautiful marine life and an endless variety of multicolored tropical fish. Visibility, under favorable conditions is up to 90 feet. The temperature of the water is never below 70°F. and wetsuits are therefore not necessary.

All one needs is a face mask, a snorkel (breathing tube) and the ability to swim. Flippers are helpful, but not necessary.

Snorkeling is often done in rather shallow waters, and it's a sport that youngsters can enjoy right along with you. But soon, the snorkeler is no longer satisfied snatching brief moments in this new environment. He is anxious to learn scuba diving. With scuba gear (Self Contained Underwater Breathing Apparatus) a diver can remain underwater for as long as his air supply lasts.

In Aruba's unbelievably clear, beautifully colored waters, there are extensive coral reefs, splendid hunting grounds for spearfishermen. The underwater photographer will find Aruba waters a veritable paradise too. Not far from Palm Beach, off the northwest tip of the island, lies the hulk of a German ship that was scuttled at the beginning of World War II. It's a favorite with the scuba set.

For professionally guided tours or for instructions call Mr. Art Lamour at the Aruba Caribbean Hotel-Casino, who is the manager of the fully equipped Water Sports Department.

Mr. Lamour, whose prime concern is "Safety First", does not recommend indulging in this sport without a boat. All equipment can be rented, even an underwater camera.

Top European and U.S. equipment is also for sale in Aruba.

FOR THE GOLFER

The Aruba Golf Club welcomes visitors. As you can see by the map on page 7, the 9 hole golf course is located near St. Nicolas on the other end of the island.

It's a new experience in golfing, what with the wind and the goats . . . and oiled sand greens! And it's a wise golfer who wears a cap and takes the proper precautions against wind and sunburn.



Greens fees are only \$2.67 for as many holes as you want to play in a day, caddy fees \$0.80 for 9 holes, and rental of clubs are \$1.60.

The club house, the bar and the course are open 7 a.m. to 6 p.m. daily except Monday. Saturday from 7 to 11:30 a.m. Sandwiches & short orders Sat., Sun. & holidays 11 a.m. to 2 p.m.

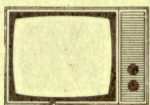
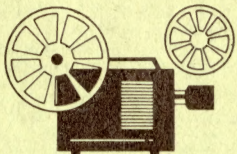
Call 9-3485 for your game and a travel agent for transportation.

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aruba holiday!

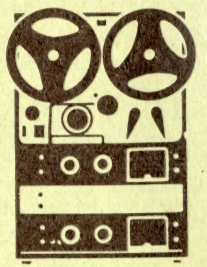
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EL GLOBO

Affiliated with Aruba Trading Co.

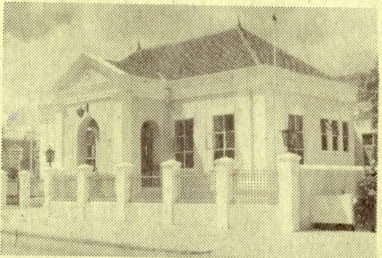




town & country landmarks



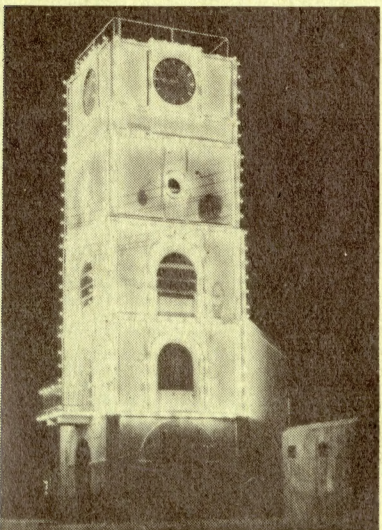
COLORFUL WHARF SIDE MARKET ... not far from where the cruise ships dock. Fruits and vegetables for sale from other islands, fish from surrounding waters, all brought by the stoutbeamed sailing vessels seen quietly rocking at anchor in the harbor.



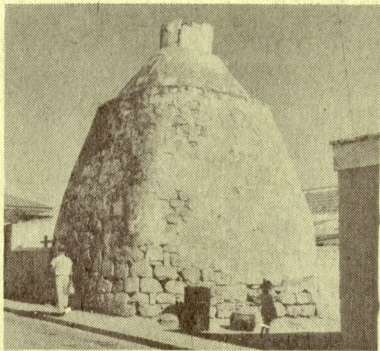
PUBLIC LIBRARY (Tel. 1580) Wilhelminastraat 6: Books loaned to tourists free of charge. In English, Spanish, or Dutch. Open weekdays: 9-12 a.m. and 2:30-5:30 p.m. Tuesdays and Fridays 7-9 p.m.



WILHELMINA PARK, on Oranjestad's seaside, named after the present Queen Juliana's mother, is an ideal spot to enjoy Aruba's famous sunset. The white marble statue of the Netherlands' previous Queen is an impressive centerpiece in this tropical garden.



WILLEM III TOWER, just off L. G. Smith Blvd. and dating back to 1867 has functioned as a prison and a light-house. It is now Oranjestad's most colorful "time piece". Plans are afoot to house a historical museum in this interesting structure.



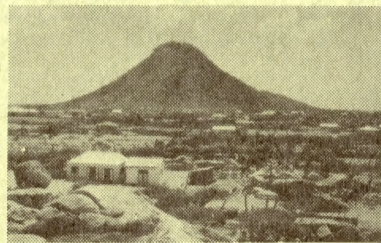
RANCHO STRAAT'S LIME KILN ... a fascinating gigantic size oven employed in the early nineteenth hundreds in the processing of "kalk" (lime). It is only a few years back that most of the walls of Aruba's homes were plastered with "kalk" produced in this and in similar ovens.



THE UNUSUAL DIVI DIVI TREE ... shaped by the constant winds, the divi-divi tree grows straight up for eight or ten feet and then takes off horizontally. A hiker never needs a compass on Aruba, the divi-divi tree always points southwest!



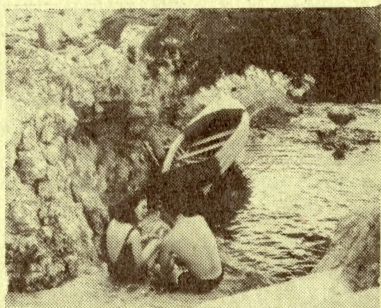
BEACHES... BEACHES... BEACHES... Aruba abounds with grand and glorious beaches! As a matter of fact Aruba is one of the **LANDMARKS** of the Caribbean. Because of its snow white sand and crystal clear turquoise sea.



MT. HOOIBERG ... It means "hay-stack" in Dutch. And that's exactly what the wind and the weather have made the Hooiberg look like. It's a landmark that helps you get your bearings no matter where you go. There are concrete steps to the top, the climb is worth it because the view is magnificent!



PROTESTANT CHURCH ... in Oranjestad. One of the town's finest landmarks is this modern new church. Although the church is painted gray, the quaint old houses sport the brightest paint jobs ... raspberry red, Delft blue, sunshine yellow and all other brilliant colors giving Oranjestad a charming kaleidoscopic effect.



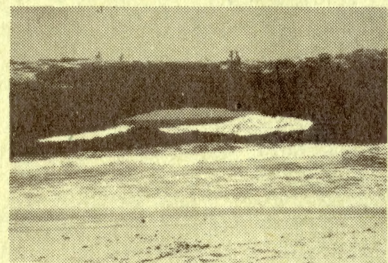
SECLUDED COVE FOR TWO ... as a contrast to the sugar white beaches on the south coast, the quiet little coves to the north are virtually uninhabited. Accessible over land, by car, ... pack a picnic lunch and put yourself in the picture above.



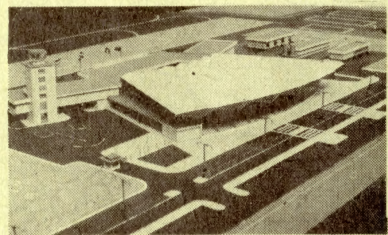
DE OLDE MOLEN, here is truly a little bit of Holland in the Caribbean. An authentic 150 year old windmill, shipped disassembled from Holland and reconstructed a breeze away from Aruba's "côte turquoise" hotel strip. The old "windmill" houses a fine restaurant, bar and swinging nightery.



BEACHSIDE, ARUBA CARIBBEAN HOTEL ... with sailfishes at the ready for a sunny ride on the placid Caribbean. The less energetic toast to a well turned tan, cooled by the gentle trade-winds.



NATURAL BRIDGE ... on the north-coast, carved out of solid coral rock over the ages by the crashing sea. The Island Government has built a road along the wildly dramatic coast, and has constructed a parking area and stairs at the site.



A NEW Aruban landmark will be a handsome \$9 million air terminal. The terminal building shaped in the form of a huge seashell will be serving KLM, ALM, TCA, PAN AM, VIASA and probably 2 or 3 more airlines when finished.



UNIQUE to the Caribbean are Aruba's fascinating boulders and rock formations presumed to have been shaped and fashioned by the wind and/or the sea. The largest group of boulders is clustered in Ayó, 20 minutes drive from either Oranjestad or San Nicolas. The particular rock in the picture called the "masked pinhead" is located on the grounds of the Aruba Caribbean Hotel, having been "trans-scaped" from Ayó.

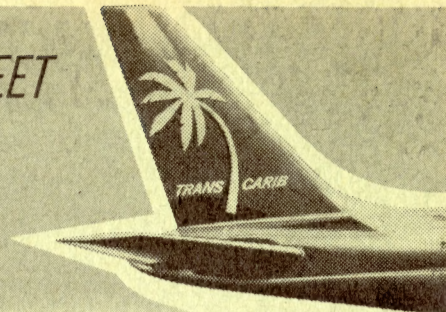


JET BACK WITH OUR ALL FAN JET FLEET

TRANS CARIBBEAN AIRWAYS

...your "Flying Island"

FOR INFORMATION IN ARUBA CALL 2700



A sunny Bonbini to our visitors!

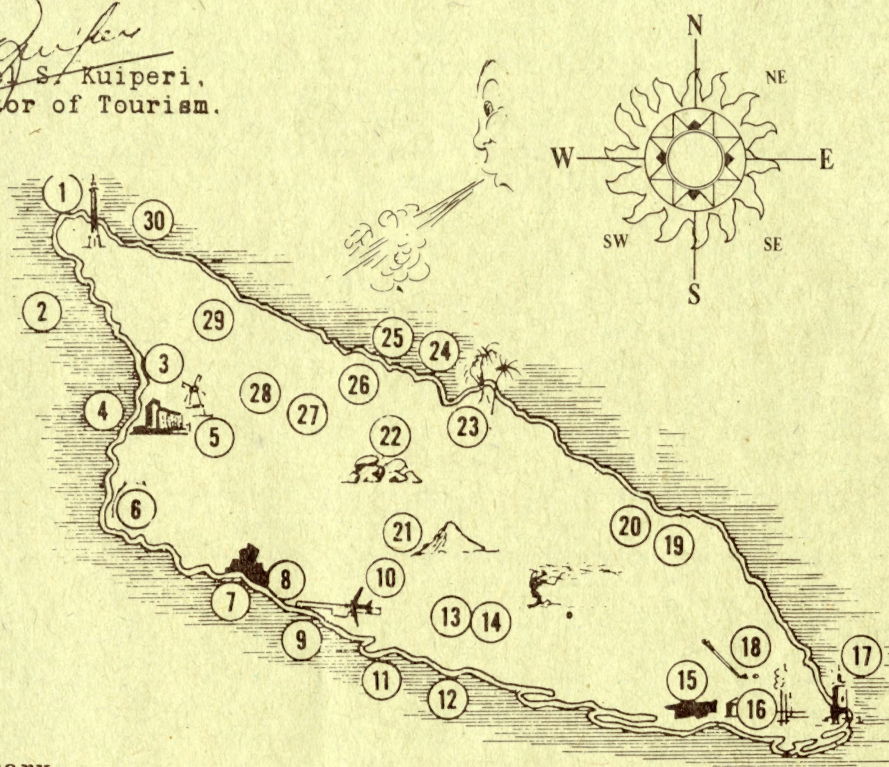
When you hear or read the expression "Bonbini" in Aruba, it is simply the papiamentu translation for the word welcome, but... it also entails a sincere expression of desire for you to have an enjoyable stay and for you to return soon again and again.



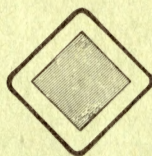
Michael S. Kuiperi
Michael S. Kuiperi,
Director of Tourism.

Sightseer's Checklist

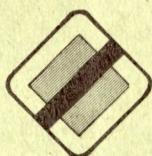
1. California lighthouse
2. Wreck of German ship
3. Basi Ruti Hotel
4. Aruba Caribbean Hotel
5. De Olde Molen Restaurant
6. Manchebo Beach Hotel
7. Oranjestad: Aruba's capital
Paarden Baai (Horses Bay)
Waterfront schooner market
Queen Wilhelmina Park
8. Coral Strand Hotel, Talk of the
Town Restaurant
9. Princess Beatrix Airport
10. Canashito: wild parakeet sanctuary
11. Barcadera Chemical Plant
12. One of the world's largest sea water distillation plants
13. Frenchman's Pass: where the Indians fought off French invaders
14. Balashi: ruins of old gold mill and mine
15. Town of St. Nicolas
16. Lago Oil and Transport Company, Ltd. (Esso) one of the world's largest oil refineries
17. Colorado Point Lighthouse
18. Aruba Golf Club
19. Quadirikiri: Indian cave
20. Fontein: Indian symbols on cave walls
21. Hooiberg (Haystack Mountain)
22. Ayó: geological puzzle - pile of huge massive boulders
23. Andi Couri: lovely secluded cove, ideal for picnicking
24. Natural Bridge of stone
25. Boca Mahos: sharks' feeding place
26. Pirates' Castle, Bushiribana, ruins old gold mine
27. Crystal Mountain: sharp eyes will find a piece of glittering crystal: a perfect souvenir
28. St. Anna Church at Noord: magnificent hand-carved altar
29. Chapel at Alto Vista: originally built by Spanish missionaries in 1750
30. Sand Dunes at California Point



If you rent a car, here are a few of the international traffic signs you should know



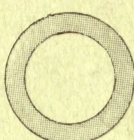
ORANGE CENTER: PRINCIPLE ROAD — WITH BLACK STRIP: PRINCIPLE ROAD ENDS AHEAD



SIDE STREET CROSSING AHEAD



MAIN ROAD AHEAD



NO THOROUGH FARE



ONE WAY STREET — NO ENTRY



KEEP TO DIRECTION OF ARROW



NO PARKING ON EITHER SIDE OF STREET

RIJSTTAFEL, AN EXOTIC CULINARY ADVENTURE IN ARUBA

Rijsttafel, the "Asian Smorgasbord" which the Dutch Shell and Civil Service ex-patriates adopted from the East Indies and introduced to the West Indies, is often served in several Aruba restaurants and hotel diningrooms.

Because Rijsttafel (sounds like heist-waffle) consists of anywhere from 15 to 40 separate and unusual dishes, it is generally prepared for a group of diners. Some obliging managers, however, will serve a 10 or 15 dish rijsttafel for one, two or three couples. It does take quite a bit of doing though, so whenever you hear of a rijsttafel on the menu, strike while the "pot" is hot because it's an experience not to be missed!

You begin this gargantuan feast unobtrusively enough with a serving of plain, white rice. Heaping the rice on to the center of your plate, and using the rice as a "base of operations", serve yourself portion after portion of pork, shrimp, chicken, beef, fish and vegetables around and on top of the rice until your plate is well filled with broiled, stewed and fried delicacies.

"Goreng" are the fried foods, "Atjar" the pickles, "Sate" the tiny bamboo 'kebab' of pork cubes, "Kroepoek" resembles overgrown potato chips, but is really a batter of shrimp juice and casava roots, dried, sliced and deep fried to serve as bread or crackers to crunch upon between spoonfuls of rijsttafel. "Kroepoek" (sounds like crew-puck) is also great at cocktail time in place of the customary nuts or chips.

With your tablespoon in the right hand, take some rice, forking onto the spoon of rice, one of the delicacies which border your plate. This way you will savor the full taste of each different preparation together with its own particular blend of spices and unusual flavors. The rice serves as a filling, albeit bland base enabling you to keep your taste buds clean and sharp ready for the next spoonful!

Be careful of the "sambals", which are innocent looking relishes that turn out to be flavored blends of hot pepper!

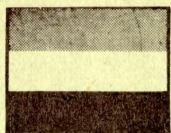
Although there is an Indonesian wine which was traditionally served with rijsttafel, an ice cold beer is truly the perfect mate ... especially so after you've inadvertently spooned a bit too much sambal onto your tongue.

Another Indonesian meal which you will love, is "Nassi-Goreng", a "mini" rijsttafel of fried rice and fewer side dishes (chopped meats, chicken, shrimps and vegetables are cooked and added to the rice). Requiring less preparation, Nassi-Goreng can always be found on Chinese restaurant menus in the Antilles; and it is served at least weekly, if not daily, in most of the hotel dining rooms.

Bon appetit ... Smakelijk eten ... Eat heartily ...



Photo courtesy KLM



ISLAND HOPPING IN THE NETHERLANDS ANTILLES



A visit to **Aruba** is not complete without a stop at one or all of our sister islands. It's less than a 30 minute hop to **Curaçao** with its famous free port shops and swinging pontoon bridge called Queen Emma. Another 20 minutes or so, and you're in tranquil **Bonaire**, isle of peace and quiet home of the pink flamingoes.

The three windward islands which make up the rest of the Netherlands Antilles are: **St. Maarten**, one of the newest "finds" in the Caribbean ... quaintly half Dutch, half French. **Saba**, 15 minutes from St. Maarten, is famed for the intricate lace work made by the women patiently awaiting the return of their menfolk from the sea. (The incredible town called

"the Bottom" is located 3,000 feet up though actually in the bottom of an extinct volcano!) At nearby **St. Eustatius**, the American Flag was first saluted by a foreign power.

ALM Dutch Antillean Airlines operates frequent and fast scheduled services to Curaçao, Bonaire and St. Maarten, from where the Windward Islands Airways hops you to Saba and St. Eustatius. A twin engine ALM Beechcraft is also available for charter flights. Inquire at the ALM office on 74 Nassaustraat, or your travel agent. Yes, island hopping in the Netherlands Antilles is fun and **inexpensive** as in many cases your ticket from abroad may be extended to one or more of the islands at little or no cost.

wining dining & dancing

Many tourists are pleasantly surprised to discover that a small island like Aruba has such a variety of good international cuisine. The specialties served in the Aruba restaurants originating from the West Indies, China and Indonesia are as popular and as excellent as the Dutch, American, French and Italian dishes offered. And, remember, that the water in Aruba is pure distilled water and is absolutely safe to drink. You'll probably find it the best tasting water ever. Be assured that the restaurants listed in Aruba Holiday will pleasantly serve you a truly enjoyable lunch or dinner.

ARUBA CARIBBEAN HOTEL-CASINO: (Tel. 2250): Haute cuisine in the elegant KLOMPEN KLUB... prime ribs of beef, lobster divi divi, steaks New York cut, and other delicacies from the charcoal grill, plus a superb wine list. Showtime features Broadway, 'Vegas and Hollywood favorites, and dance music by the hotel's own orchestra. DIVI DIVI COFFEE SHOP... really great coffee, delicious pastries, American ice cream, pastrami, turkey, hotdogs and hamburgers! BALI BAR... best drinks in town from Alexanders to Zombies, and a great little combo for dancing.

ASTORIA HOTEL: (Tel: 5132) Crijnsenstraat 6, San Nicolas. Great Chinese food served on their quaint patio midst Chinese lanterns... everything from lobster Astoria, eggrolls, subgum wonton and moo goo gai pan, to chow steak kow! All this complimented by a complete American menu makes Astoria one of Aruba's favorite eating places. Don't forget cocktails before and/or after dinner.

BALI: (Tel. 2131). Exciting culinary treat in store in an Indonesian setting at the floating bar restaurant "Bali". Rijsttafel, nassi goreng, bami goreng, and whopping good steaks... served in the houseboat or on the pier. Open daily from 10 a.m. to 2 p.m.; 4 p.m. to midnight. Your genial hosts: Bill Strijland and Karel Schmand. The Caribbean Tourist Association has voted the "Bali" one of the best restaurants in the Caribbean.

BASI RUTI: (Tel. 2222). First hotel built on Aruba's marvelous beach. Modern, airconditioned, informal and charming. Dining room and terrace dining area: Italian pizza, lasagne, canelloni, veal scaloppine... also continental cuisine and barbecues. Indoor and outdoor bars. Ideal spot for swimming, water sports, fishing. Convenient accommodations for families with children. Locker facilities available for cruise ship passengers.

CACTUS INN: (Tel: 3100) Aruba's cosiest hotel. Located at the residential end of Nassastraat, Oranjestad's main street, the Inn is airconditioned and the distinctive atmosphere of its "Salon Madrid Steak House" is conducive to elegant dining. Continental and Aruban

dishes are featured on its extensive à la carte menu. Good wine list. Their nightclub, "The Cave", open till 2 a.m. on weekdays and till 3 a.m. on Saturdays, is one of the night spots in town. During the week stereo taped background music for your wining and dining pleasure. Local talent provides the entertainment and dance music on weekends.

DE OLDE MOLEN: (Tel. 2060). Dine in an authentic Dutch windmill, originally built in Holland in 1815. Homey Dutch interior houses cosy bar and airconditioned restaurant. Specialties: sole, duck, lamb, pheasant, seafood, and last but not least steaks. Open daily from 4 to 11 p.m. The "Miller's Wife" a nite club up inside the Windmill swings until 3 a.m., and until 6 a.m. on Saturdays. The "Old Mill" located in the "lowlands" reminiscent of its former setting in Holland is closely adjacent to all the resort hotels.

HONG KONG: (Tel. 2966). A short stroll from the shopping center, located at 19 Adriaan Laclé Boulevard. Airconditioned bar-restaurant specializing in shark fin soup, delicious Chinese style chicken and lobster dishes, famous sweet and sour specials. Quick sandwiches, steaks any style. The bartender has 16 years' experience and can shake up a great cocktail in the wink of an eye! Good place for a "shopping break".

MANDARIN RESTAURANT & BAR: (Tel. 1008) Right off the shopping center in one of Oranjestad's old colonial town houses, featuring Chinese and International dishes. Specialties of the house are Java rijsttafel, Chinese rijsttafel, sweet and sour and a well stocked bar where the drinks are quite reasonable in price. At no. 8 Wilhelminastraat near the "Willem III clock tower". Open from 11 a.m. to midnight. As appetizers, try krupuk, sate or lumpia (egg roll).

TALK OF THE TOWN RESTAURANT: (Tel. 3380 or 3381) located in the Coral Strand Hotel, a three minutes' drive from town. Modern, airconditioned, smartly decorated... specializing in gourmet foods: lobster, red snapper from surrounding waters, prime filet mignon, beef fondue, and other delectable French and Aruban dishes. Under the personal supervision of the owner/manager, Ike Cohen. Music and dancing during dinner hours.

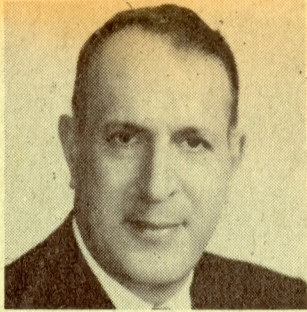


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Paramaribo - Port au Prince - Port of Spain - St. Kitts - St. Maarten - Sto. Domingo





Ike Cohen, owner and genial host of the famed "Talk of the Town" Restaurant, cordially invites you to spend a delightful evening at what has been called the "finest and most charming restaurant in the Caribbean." A sophisticated blend of fine French cuisine and friendly, personalized hospitality, "Talk of the Town" specializes in fresh lobster and red snapper, beef fondue, and tempting French and native dishes, served in an elegant atmosphere highlighted by soft lights and continental decor. Here, dining and dancing is a pleasure! Ike Cohen is also the owner and manager of the beachfront Coral Strand Hotel. Its luxurious rooms are all airconditioned and it boasts the largest freshwater pool in Aruba. It is truly a warm, inviting hotel, modern and comfortable; designed and managed to please the most discriminating guest.

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SHOPPER'S TOUR Cont'd from page 1

famous European houses, much more than we can mention... plus their very special brand of personalized service. Your guarantees are honored at their New York store, 5 East 57th Street and you are "bonini" at their lovely stores in Bonaire, Curaçao, and St. Maarten.

Leaving S & F you face CASA DEL MIMBRE. Here is a fun place, specializing in Colombian arts and crafts. They have interesting brass plaques, Indian masks, 100% virgin wool handwoven ponchos and lovely alligator handbags. At CASA DEL MIMBRE you'll also find unusual gifts and curios, from "alpargatas" a most inexpensive Caribbean sandal, to straw hats, handbags and cabaña chairs. Be the first in your clan with a pair of "alpargatas"! Even Gimbel's doesn't have them yet!

In the same building upstairs is EVA BOUTIQUE, house of custom made design as well as ready made clothing for Milady. Original designs are created from a wide selection of European fabrics, most carefully fitted to the customer. Imports from Italy, France, and Switzerland can easily be altered if needed. Sportswear and costume jewelry round out their attractive line of merchandise. Drop in at EVA BOUTIQUE where you can have a shift made in a few hours, and most designs in 24 hours.

Dodging the traffic, cross Nassaustraat and head down towards KAN JEWELERS, headquarters of all the KAN stores. They carry a splendid array of the world's better known watches: "Would you believe", Rolex, Longines, Eterna, Zodiac, International. Also exquisite jewelry, precious and semi-precious stones, cultured pearls, and a huge display of inexpensive gift items and souvenirs for the ones back home. You will also find renowned Yashica, Fujica and Konica cameras. KAN is also at the airport, and of course in Bonaire, Curaçao and St. Maarten. Service address in the U.S.: 55 West 42nd Street, New York. Diners' Club and American Express cards honored.

Continuing your Nassaustraat shopping tour to no. 94 you'll "ooh and ah" over the wide variety of "different" toys at DE WIT'S. You're sure to find something for your child or grandchild. There are huggable Steiff animals, Dinky and Matchbox cars, tractors and tanks, Marklin trains, Hohner musical instruments, etc. An exciting new souvenir of Aruba is an 8 mm. color movies, professional quality, full 50 ft. - 15 scenes. Here, too, is where to pick up your copy of The New York Times, Miami Herald, paperbacks and other stationery items. Also for sale, under the same roof in the DUTCH ART SHOP are local paintings, Dutch oils and many "objets d'art". For your convenience, DE WIT also maintains shops in the Aruba Caribbean Hotel and the Manchebo Beach Hotel. Same prices as in town.

Are you a decorator "buff"? If so, keep on walking up Nassaustraat until you spot the Esso station. Turn right and you'll find MESKER. Their collection includes Danish furniture, Scandinavian carpets, Italian lamps, Swedish, Finnish and British fabrics. MESKER'S consultants are experts. They will gladly help you plan, decorate and furnish an office, home, or hotel, whether in Aruba or in the States. You will be happy to know that they will deliver direct from the European factory right to your address. Explore the savings to be had. Happy shopping!

Caribbean cruises are twice the fun on the "Santas" 13-day cruises from New York every Friday See your travel agent.

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